CORPORATE PACK-A-THON PROGRAM

Engage your team. Equip Frederick families.

Bring your employees together for a turnkey, hands-on volunteer experience: packing diapers and hygiene kits for local babies and families facing hygiene poverty.

Your team serves **ALICE** families: working parents who earn too much for most aid but not enough for basics. That's **33% of Frederick County households**.



OUR VALUE TO YOU

We are Frederick County's **only dedicated diaper and toiletry bank**: shared infrastructure for 15 community partners, including Frederick County WIC, DSS, Title I schools and the City of Frederick Food Bank. Your gift reaches families through agencies they already trust, and every item is tracked, so you can report real, local results.

THREE REASONS COMPANIES PARTNER WITH US

COMMUNITY HEALTH

Healthier babies, lower cost

Diaper banks generate **$2 in healthcare savings for every $1** spent, and the children they serve have 41% fewer cases of diaper rash.

ECONOMIC STABILITY

Keep parents on the job

78% of low-income families facing diaper insecurity are working. Most childcare requires a day's supply of diapers: no diapers, no work.

EMPLOYEE ENGAGEMENT

Impact your team can hold

A ready-made team event with **no planning burden**, plus a custom Impact Report for your CSR and ESG reporting.

HOW IT WORKS

1. Your company makes a tax-deductible gift covering products, packing materials, logistics and facilitation.
2. We bring everything to your office, or host you at ours, and lead a 90-minute session for 15 to 100 employees.
3. Your kits go out through our 15 partner sites, and you receive an Impact Report with photos and totals.

WHAT YOUR TEAM PACKS

Diaper "Bundles of Hope": 25-count diaper packs

Project FLOwer Kits: period products for women and girls

Project Empower Kits: soap, shampoo, toothpaste and deodorant

PRICING

Private Pack-a-Thons **begin at $10,000**, contingent on group size and kit type.

77,800+
diapers & hygiene essentials distributed since July 2025

116,000+
donated items received from the community

15
community partner sites county-wide

6,400
Frederick County children under 3 facing diaper need







Choose your level of partnership

Every level puts essentials into the hands of local families. Higher levels add Pack-a-Thons, exclusivity and premier visibility.

SPONSORSHIP LEVEL	PRESENTING Legacy Presenting Partner $25,000	Community Champion $10,000	Dignity Provider $5,000	Covered Seed Supporter $2,500
YOUR IMPACT What your gift becomes for local families	*~70,000 diapers: double our output since launch*	*A full year of diapers for 46 babies*	*555 FLOwer Kits, each 3 months of period care*	*275+ family diaper packs for WIC & Food Bank families*
Category exclusivity in your industry	✓	—	—	—
"Presented by" title, Annual Frederick Diaper Drive	✓	—	—	—
Logo on our Mobile Diaper Bank vehicle (12 months)	✓	—	—	—
Private, turnkey Pack-a-Thons	2 per year	1 per year	—	—
Team volunteer day at a Blessed Provisions event	✓	✓	Up to 15 staff	—
Founder-led Lunch & Learn on ALICE families	✓	✓	—	—
Custom Impact Report for CSR reporting	Quarterly	Annual	—	—
Website recognition	Featured profile	Logo	Logo	Name
Social media features	4 + press release	2	1	Thank-you post
Newsletter recognition	Cover feature	Spotlight	Listing	—
Annual Impact Report recognition	Logo	Logo	Logo	Name
Employee giving & matching-gift toolkit	✓	✓	✓	✓

Impact estimates use ~$0.36 per diaper including bulk procurement and distribution (2026 operating budget), 50 diapers per child per month (NDBN supplemental standard) and $9 per 3-month FLOwer Kit. Custom group sizes and kit types are quoted on request.

SPONSOR COMMITMENT FORM

COMPANY NAME

_____

CONTACT PERSON _____ TITLE _____

EMAIL _____ PHONE _____

SELECTED SPONSORSHIP LEVEL

- ☐ **Legacy Presenting** $25,000
- ☐ **Community Champion** $10,000
- ☐ **Dignity Provider** $5,000
- ☐ **Covered Seed Supporter** $2,500
- ☐ **Custom Pack-a-Thon** (quote)

PREFERRED KIT TYPE (PACK-A-THON LEVELS)

☐ Diapers ☐ FLOwer Kits ☐ Empower Kits

PAYMENT METHOD (CHECKS PAYABLE TO BLESSED PROVISIONS INC.)

☐ Check ☐ Credit card / online ☐ ACH / invoice

AUTHORIZED SIGNATURE _____ DATE _____

Ready to get started?

Thank you for considering a partnership with Blessed Provisions. Your support keeps Frederick County babies clean, dry and healthy, and helps working parents stay on the job.

NEXT STEPS

1. Email this completed form to **info@blessed-provisions.org**.
2. Attach a high-resolution company logo: a PNG with a transparent background, or SVG/EPS.
3. We'll send your invoice and set up a kickoff call to plan your recognition and Pack-a-Thon date.

Questions? Book a 15-minute call:
scheduler.zoom.us/priscilla-myles

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